

Nick Claeboe



Address:
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Personal Website: <http://www.nickclaeboe.com>

Summary >

I love what I do. I work sunrise to sunset because I love it. I work with three monitors, and if I could get a fourth on the wall easily, I definitely would. I've been creating graphics for the past two decades. The last decade was a shift to focus on all aspects of marketing.

I love affiliate marketing. I love launching campaigns. I love designing flyers. I love coding landing pages. I love fixing Wordpress bugs.

Some of my highlights in the past 5 years are as follows:

- Used my affiliate marketing experience to become the top sub-promoter by ticket sales at Opera Atlanta Nightclub using Google Adwords Display Network.
- Launched my own international Google Display Network campaign complete with conversion and third party tracking using tracking pixels and server pixels.
- Redesigned and launched my nightclub promotion website that generates passive income based on promotional codes and ticket sales
- Maintained working relationships with clients all over the world and in different times zones by simply always being available on Skype.

I love nerding out on my machine and working for hours on end doing flyers, working on code, launching campaigns or setting up a server. I just love it all.

I have extended experience in the concept of "I need this yesterday."

Skills >

- Dreamweaver
- Email Marketing
- Photoshop
- Marketing
- CSS
- HTML
- Social Networking
- Adobe Creative Suite
- Logo Design
- Affiliate Networks
- Web Design
- QuarkXPress
- Advertising
- Layout
- Web Development
- Graphics
- Brochures
- Newsletters
- Affiliate Marketing
- Landing Pages

- Google Adwords
- Online Campaign Management
- Banner Ads
- Google+
- Conversion Optimization
- WordPress Design
- Google Ad Planner
- PPC Bid Management
- Content Management
- Google Analytics
- Google Webmaster Tools
- Display Advertising
- Keyword Research
- WordPress
- PSD to Wordpress
- PPC
- Online Advertising

Experience >

Market Health

01 / 2013 - Present

Web Developer

I do all the graphic and web support for the Media Buying department. I design and code landing pages. I design banner ads, web sites, and product labels. I integrate tracking code into campaigns and pages. I load web sites on servers. I build servers. I run the CDN. I assist with the media buys. I assist with campaign optimization. I work closely with management on other design needs and ideas. It's a lot of fun and fast paced work.

N77 Design

06 / 2005 - Present

Owner

My design company to cover all of my graphic and web design. Ranging from club flyers and posters, to billboards, display and web.

I design web sites and make them live, end to end.

I am everything on this project. The owner, the marketer, the accountant, the salesman, the coder, the designer, the customer service agent, everyone.

Sputnikfx

01 / 2003 - Present

Freelance Graphic Designer

Create and design club flyers upon request including fold out brochures and custom promotional marketing materials. www

Capt'n Funs Nightclub

01 / 2002 - Present

Freelance Graphic Designer

Create and design all print and marketing materials focusing on club flyers but also including brochures, menus, table tents, newsletters, letterhead, promotional materials, event tickets, stationary, and t-shirts. www

The Appeal Design

06 / 2013 - 06 / 2014

Web Designer & Developer

Coyote Ugly Saloon

05 / 2008 - 2012

Freelance Graphic Designer

Create and design club flyers upon request including fold out brochures and custom promotional marketing materials. www

Galaxy Design Int

09 / 2007 - 02 / 2008

Web Designer/Developer

Web layout, design and implement client web sites using HTML, PHP, ASP, CMS, DotNetNuke, HTML Newsletters and FTP. Involved in meeting w/ clients to gather information to complete site designs. Maintain relationships with clients through daily interaction and updates. Research and implement javascripting on multiple projects. www

The Sunday Paper

02 / 2007 - 09 / 2007

Web/Layout Designer

and designed article artwork for the publication every week. Designed and executed editorial layout including publication templates. Assisted with production management including account management and overseeing production operations. Redesigned and maintained the company's web site each week. Learned and coded the web site using DotNetNuke technology. www

sundaypaper.com

07 / 2005 - 07 / 2006

Web Developer

Web development and design including cascading style sheets, javascripting, FTP, image slicing, RSS, PHP and HTML. Installing and maintaining shopping cart software. Duplicating

web sites. Web site security. Design including banners ads and embroidery artwork. www.1800skyride.

Independent News

02 / 2002 - 07 / 2005

Art Director

and designed cover artwork for the publication every week. Designed and executed all editorial layout including publication templates. Assisted with production management including account management and overseeing production operations. Directed and executed photo shoots. Advertising layout and design including contacting accounts for approval. Worked closely on budget management. www

Seville Quarter, Rosie O'Grady's Inc

05 / 2000 - 08 / 2001

Graphic Artist

Design all company marketing materials including in-house promotions and marquee displays. Design company advertising for local print media outlets. Maintained vendor relations with media outlets. www; SKILLS PhotoShop CS2, Image ReadyCS2, IllustratorCS, Dreamweaver, Quark 4, Acrobat 4, Web Matrix, Distiller, MAC OS, Bryce 4, FlightCheck, , iMovie, Word, PC, Sothink, WEB CEO, WSFTP, DNN, ASP, CMS, HTML, CSS, DHTML, Joomla, PHP, JavaScript, Web Design, E-mail marketing, E-blasts, Social Networking, Graphics, Promotions

Education



University of West Florida

1998 - 2001

Bachelor's , Communications - Advertising

University of West Florida

1998 - 2001

Bachelor's , Internet Marketing